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this book provides a unique historical and qualitative review of ten foreign automakers with plants in developed north america from their early beginnings to their export entry into north america it seeks to expand the knowledge of american and canadian policymakers pursuing a new foreign motor vehicle assembly plant or foreign direct investment

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learning javascript a comprehensive guide from beginner to intermediate is an in depth guide to learning the fundamental concepts of javascript and becoming proficient in the language the book is designed for beginners who have little or no prior programming experience as well as intermediate learners who want to improve their skills the book is divided into eight chapters each covering a different topic in javascript chapter 1 provides an introduction to javascript its importance in web development and the development environment setup chapters 2 4 cover the basics of javascript syntax data types variables and constants control structures functions and objects chapters 5 6 delve into more advanced topics such as asynchronous programming javascript libraries and frameworks and modern javascript techniques and tools chapter 7 explores advanced javascript concepts and techniques such as using javascript with server side technologies and testing frameworks finally chapter 8 provides best practices for javascript development throughout the book readers will find numerous examples and exercises to reinforce their understanding of the material the book also includes best practices for javascript development which can help readers write more efficient and maintainable code by the end of the book readers will have a strong foundation in javascript and will be able to build complex applications using the language


the best of the independent rhetoric and composition journals 2011 represents the result of a nationwide conversation beginning with journal editors but expanding to teachers scholars and workers across the discipline of rhetoric and composition to select essays that showcase the innovative and transformative work now being published in the field s independent journals

Computerworld 1994-02-28

primary sources help teachers integrate authentic resources into the classroom primary sources capture students curiosity about the past so they naturally begin to use critical thinking to analyze historical events this kit expands the study of geography beyond the confines of the classroom builds visual literacy critical thinking skills and global awareness examining geography kit includes eight photograph cards including earthquake in haiti south korean protest at dmz hand washing in ghana and more eight primary sources including railroad advertisement during the push west in america u s geological survey illustration of the water cycle copernican system of the universe and more teacher s guide including lesson plans student activities and document based assessments and digital resources including student reproducibles and additional primary sources


most managerial economics textbooks are thinly disguised microeconomics texts highly theoretical too dependent on abstract and unproven assumptions and simply undigestible by busy practical minded executives readers furthermore such texts leave it up to the reader to apply their lessons so as to gain value from the knowledge and to reinforce that knowledge through practice the theory of the firm does not resonate with most corporate executives but in fact economic forces drive the context for all our important business decisions when and how much to expand or contract which markets to enter and exit when to raise or lower prices and how to invest surplus resources retained earnings for companies and savings for individuals this book is an application of economics both micro and macroeconomics to one of the central challenges of our age for any citizen in a developed economy how to invest their resources in a changed economic landscape it contends that
The quarter century from the early 1980s to the late 2000s was a unique historical period creating an exceptionally benign commercial and investing environment it will not return once the great recession is firmly behind us the core message of the book is an extended application of economic principles and reasoning phrased in a form readily digestible to any interested layman it can be used as a companion to a traditional economics text or as a stand alone application oriented text the main application explored is of investment decisions of corporations seeking to deploy retained earnings and of individuals seeking to prepare for the day when they no longer rely on wage income

The New Domestic Automakers in the United States and Canada 2015-12-16

greening auto jobs a critical analysis of the green job solution provides a major contribution to the growing and important field of environmental sociology and labor studies by providing a theoretical and practical understanding of how the broader political economic relations of society affect the relationship between labor and the environment

Learning JavaScript - A Comprehensive Guide from Beginner to Intermediate 2023-03-03

a behind the scenes look at lexus s surprising twenty year success story in a revised new edition in the 1980s german brands bmw and mercedes benz dominated the luxury car market and had little reason to fear competition from japan but in 1989 toyota entered the market with the lexus ls 400 a car that could compete with the germans in every category but price it was us 30 000 cheaper within two years lexus had overtaken mercedes benz in the united states and made a stunning success of toyota s brave foray into the global luxury market lexus the relentless pursuit reveals why toyota decided to take on the german automakers and how the new brand won praise and success for its unparalleled quality unforgettable advertising and unprecedented customer service from the first boardroom planning session to lexus s entry into the mega luxury supercar market this is the complete and compelling story of one of the world s most admired brands includes a new foreword by legendary designer erwin lui an afterword with updates since the first edition and a new coda by leading japanese automotive journalist hisao inoue covers the racetrack triumph and tragedy behind the new us 375 000 lexus lfa supercar offers important business lessons for brand managers and executives for car enthusiasts business leaders and anyone interested in branding and marketing lexus the relentless pursuit offers an amazing story of excellence and innovation in the automotive industry

The Best of the Independent Rhetoric and Composition Journals 2011 2013-03-06

this important study based on a three year empirical research project in seven countries focuses on employment relations in the auto assembly industry and shows that the influence of globalisation is tempered to varying degrees by institutional employment patterns at the local level twenty one scholars and researchers representing all seven countries analyse the data clearly describe the differences across both countries and firms and offer conclusions and recommendations that greatly facilitate our understanding of the globalisation process at the level of human resources in industrial production for each of the seven countries two liberal market economies the united states and australia two coordinated market economies germany and sweden and three asian market economies japan south korea and china the book describes five key issues in detail work organisation skill formation remuneration systems staffing arrangements and employment security and enterprise governance and employee management relations the authors offer in depth comparative analysis of these central issues in the context of such overriding factors as corporate
strategy local institutional constraints and advantages competitive pressures among automakers to capture emerging markets power relations within firms and the role that agency and interests play in shaping social action

**Primary Sources: Examining Geography Kit 2011-02-04**

written by kentuckians for kentuckians faces of kentucky is a comprehensive history of kentucky designed for young students the state s story comes alive as never before through the images and life stories of the diverse people of the commonwealth the product of a collaboration of the state historian of kentucky and an award winning teacher both native kentuckians faces of kentucky approaches learning as a voyage of discovery numerous illustrations thought provoking questions and historical mysteries to be solved seek to challenge young readers and to help them think about their state themselves and their future features timelines from early history to present discussion questions over 250 photographs 25 maps primary documents teacher s guide with companion cd for use in the elementary school classroom


a multidisciplinary introduction to the field of computational creativity analyzing the impact of advanced generative technologies on art and music as algorithms get smarter what role will computers play in the creation of music art and other cultural artifacts will they be able to create such things from the ground up and will such creations be meaningful in beyond the creative species oliver bown offers a multidisciplinary examination of computational creativity analyzing the impact of advanced generative technologies on art and music drawing on a wide range of disciplines including artificial intelligence and machine learning design social theory the psychology of creativity and creative practice research bown argues that to understand computational creativity we must not only consider what computationally creative algorithms actually do but also examine creative artistic activity itself

**Your Macroeconomic Edge 2011-12-16**

managing supply chain and logistics competitive strategy for a sustainable future explores practical ways of investing in a sustainable future through real world cases which demonstrate various supply chain management strategies and tactics by applying viable value creation strategies operational models decision making techniques and information technology the author provides in depth analyses of new initiatives such as collaborative planning forecasting and replenishment cpfr demonstrates competitive approaches to managing flows of material information and fund in supply chain and illustrates creative methods to apply data science and business intelligence this book also promotes cross functional decision making problem solving skills and offers a feasible approach to managing a volatile business readers will find this book a valuable resource to solve supply chain management practical problems with a sustainable future in mind
holden is one of the few brands that has an emotional grip on australia qantas being another the closure of the holden factory in adelaide is not just the end of a business it s the end of an era of a story and of a great australian dream when holden signalled that it would close its adelaide factory it struck at the very heart of australian identity holden is our made on our shores it s the choice of patriotic rev heads and suburban drivers alike how could a car that was so beloved and so popular be so unprofitable to make the story of the collapse of holden is about the people who make and drive the cars it s about sustaining industry in australia it s about communities of workers and what happens when the work dries up and if it s not quite about the death of an icon because holdens will remain on australian roads for a long time to come then it s about what happens when an icon falls to knees in front of a whole nation brilliant and powerful nick xenophon

for more than 20 years network world has been the premier provider of information intelligence and insight for network and it executives responsible for the digital nervous systems of large organizations readers are responsible for designing implementing and managing the voice data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce

high performing teams is the essential handbook for managers seeking to enhance productivity and revitalize the workplace it shows how to put teams together and accelerate their development so that they become high performing more quickly and thus repay the investment in setting them up the book touches on the extensive theoretical background of teaming and focuses on pragmatic advice and experience it is rich in case studies and applications full of quick and easy checklists and contains executive summaries michael colenso is a freelance consultant and an associate of wilson learning and of the europe japan centre the in brief books provide a critical snapshot of the major management fashions and fads influencing business strategy they cut through the consultants jargon and steer a practical common sense course through the theory and hype they provide managers with a balanced view based on evidence rather than missionary zeal so that they can be better informed

communication has become more complex as businesses compete globally this book explores corporate communication as both a professional practice and as an academic discipline the essays and case studies provide numerous perspectives on topics such as diversity sexual harassment global corporate communications and communicating corporate culture these essays are meant to stimulate thought and encourage additional research
a fascinating analysis of the recent history of the beautiful but troubled southeast asian nation of cambodia to many in the west the name cambodia still conjures up indelible images of destruction and death the legacy of the brutal khmer rouge regime and the terror it inflicted in its attempt to create a communist utopia in the 1970s sebastian strangio a journalist based in the capital city of phnom penh now offers an eye opening appraisal of modern day cambodia in the years following its emergence from bitter conflict and bloody upheaval in the early 1990s cambodia became the focus of the un s first great post cold war nation building project with billions in international aid rolling in to support the fledgling democracy but since the un supervised elections in 1993 the nation has slipped steadily backward into neo authoritarian rule under prime minister hun sen behind a mirage of democracy ordinary people have few rights and corruption infuses virtually every facet of everyday life in this lively and compelling study the first of its kind strangio explores the present state of cambodian society under hun sen s leadership painting a vivid portrait of a nation struggling to reconcile the promise of peace and democracy with a violent and tumultuous past
The Death of Holden 2016-08-30

high speed management and organizational communication in the 1990s provides a unique systematic and practical treatment of the role communication plays in the new organizations it treats organizational integration coordination and control as central communication processes and explores their transformation of traditional organizational topics such as leadership corporate culture teamwork and continuous improvement programs the central thesis of this analysis is that increasing the speed with which products get to market helps to make an organization more productive develop better quality products become more responsive to customer needs and generate more profits for investors why and how this takes place as well as the central role communication plays in the process is treated here in detail

Network World 1987-08-24

an in depth hard hitting account of the mistakes miscalculations and myopia that have doomed america s automobile industry in the 1990s detroit s big three automobile companies were riding high the introduction of the minivan and the suv had revitalized the industry and it was widely believed that detroit had miraculously overcome the threat of foreign imports and regained its ascendant position as micheline maynard makes brilliantly clear in the end of detroit however the traditional american car industry was in fact headed for disaster maynard argues that by focusing on high profit trucks and suvs the big three missed a golden opportunity to win back the american car buyer foreign companies like toyota and honda solidified their dominance in family and economy cars gained market share in high margin luxury cars and in an ironic twist soon stormed in with their own sophisticatedly engineered and marketed suvs pickups and minivans detroit suffering from a good enough syndrome and wedded to ineffective marketing gimmicks like rebates and zero percent financing failed to give consumers what they really wanted reliability the latest technology and good design at a reasonable cost drawing on a wide range of interviews with industry leaders including toyota s fujio cho nissan s carlos ghosn chrysler s dieter zetsche bmw s helmut panke and gm s robert lutz as well as car designers engineers test drivers and owners maynard presents a stark picture of the culture of arrogance and insularity that led american car manufacturers astray maynard predicts that by the end of the decade one of the american car makers will no longer exist in its present form

High Performing Teams In Brief 2012-04-27

get honest car repair without scams mechanics scam women this is a guide for outsmarting mechanics and getting your car fixed well at a fair price a sample of topics never trust dealership service advisors engine flushes are a scam new tires won t improve your fuel economy there s no such thing as dealer only parts most people overpay for transmission repairs doris chan is a lifelong car enthusiast from los angeles who loves helping other people figure out the world of cars how mechanics cheat women is everybody s guide to how the car repair industry works for its own benefit and how you can take charge without having any mechanical ability or knowledge yourself to get good honest low priced car repairs get a 800 transmission replacement when your neighbor paid 3 000 know when and how to say no to your mechanic and overcome your fear of mechanics so that any car even an old high maintenance car becomes easy peasy for you and your budget
when the war ended on august is 1945 i was a naval engineering cadet at the kure navy yard near hiroshima japan a week later i was demobilized and returned to my home in tokyo fortunate not to find it ravaged by firebombing at the beginning of september a large contingent of the american occupation forces led by general douglas macarthur moved its base from yokohama to tokyo near my home i watched a procession of american military motor vehicles snaking along highway 1 this truly awe inspiring cavalcade included jeeps two and a half ton trucks and enormous trailers mounted with tanks and artillery at the time i was a 21 year old student in the machinery section of engineering at the tokyo imperial university watching that magnificent parade of military vehicles i was more than impressed by the gap in industrial strength between japan and the us that realization led me to devote my whole life to the development of the japanese auto industry i wrote a small article concerning this incident in nikkei sangyo shimbun one of the leading business newspapers in japan on may 2 1983 the english translation of this story was carried in the july 3 1983 edition of the topeka capital journal and the september 13 1983 issue of the asian wall street journal the topeka capital journal headline read macarthur s jeeps were the toyota catalyst

Hun Sen's Cambodia 2014-01-01

this book steers buyers through the the confusion and anxiety of new and used vehicle purchases unlike any other car and truck book on the market dr phil canada s best known automotive expert for more than forty five years pulls no punches

Contemporary International Business in the Asia-Pacific Region 2019-04-02

in 2018 almost half of all vehicles made in north america were produced at foreign owned plants and the sector was on track to monopolize the market despite this the industry has been overlooked compared with its domestic counterpart both in scholarship and popular memory redressing this neglect america s other automakers provides a new history of the foreignowned auto sector the first to extensively draw on archival sources and to articulate the human agency of participants including workers managers and industry recruiters timothy j minchin challenges the view that the industry s growth primarily reflected incentives stressing human agency and the complexity of individual stories instead deeply human in its approach the book also explores the industry s impact on grassroots communities showing that it had more costs than supporters acknowledged drawing on a wide range of primary and secondary sources america s other automakers uncovers significant tensions over unionization reports of discriminatory hiring and unease about the industry s rapid growth critically exploring seven large assembly facilities and their impact on the communities in which they were built
in November GM CEO Rick Wagoner appeared before Congress to ask for $25 billion to bail out the struggling Big Three automakers. Critics like Thomas Friedman and Mitt Romney said it was a sign that the American auto industry should be led out to pasture if the Japanese are better at making cars. Then we should let them do it. Defenders said the loss of the country's largest manufacturing sector would be an incomprehensible disaster. Nearly every day, the debate rages on the op-ed pages. Billions of dollars and millions of jobs hang in the balance. In why GM Matters, William Holstein goes deep inside GM to show what's really happening at the country's most iconic corporation. Where critics say that GM has sat on its hands as the market changed, Holstein demonstrates that GM has already radically retooled its entire operation, from manufacturing and cost structure to design. Where pundits say we'd be better off without GM, he shows how inextricably linked GM and the nation's economy still are. The country's largest private buyer of it, the world's largest buyer of steel, the holder of pensions for 780,000 Americans. GM accounts for a full 1 percent of our country's GDP. A dollar spent on GM has profoundly different consequences from a dollar spent on Toyota. Following a diverse cast of characters from Rick Wagoner, the controversial CEO, to design director Bob Boniface to Linda Flowers, a team leader on the line in Kansas City, Holstein examines the state of GM's health and builds a persuasive argument that GM is essential to our nation's well-being and with the right economic climate ready to compete with Toyota as one of the biggest global automakers.

Communication and High-Speed Management 1995-08-10

Japan Report 1985


High-Speed Management and Organizational Communication in the 1990s 1994-01-01
The End of Detroit 2003-09-23

How Mechanics Cheat Women 2022-10-13

The Origin of Competitive Strength 2012-12-06

Focus On: 100 Most Popular Sedans 2015-11-21

Focus On: 100 Most Popular Compact Cars 2021-04

Focus On: 100 Most Popular Station Wagons 2010-09-05

Lemon-Aid New and Used Cars and Trucks 1990–2016
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